

## **Better Broadband for Norfolk Information Sheet 3 (11<sup>th</sup> January 2012)**

In May 2011 Norfolk County Council was successful in its bid to secure Government funding to help provide improved broadband speeds and access across Norfolk. We want to keep the people of Norfolk informed and updated about the project and the work that is underway to provide better broadband services in the county. Please visit [www.norfolk.gov.uk/sayyesnorfolk](http://www.norfolk.gov.uk/sayyesnorfolk) for more information on the project.

### **What's happened since the last update?**

We've launched our 'Say Yes to Better Broadband' campaign which means residents and businesses in Norfolk can now register their interest in receiving the broadband services provided by the Better Broadband for Norfolk project.

### **Why do you need to run a campaign to encourage people to register their interest?**

We know that large areas of the county lack access to even a basic broadband service but in order to attract competitive bids from a number of telecoms partners we need to show them what the actual demand in Norfolk is – not just where broadband services are currently lacking. The more people who register their interest now, the more attractive Norfolk will be to potential private sector partners and this means we will be in a stronger position to provide superfast broadband in as many areas as possible.

### **I'm not sure if I want to receive broadband through the Better Broadband for Norfolk project.**

You don't have to be sure at this stage. When you register there is no obligation to buy a broadband service – you will simply be helping to demonstrate to potential private sector partners that demand for better broadband exists.

### **How do I register my interest?**

There are a number of ways. You can fill in the form – there is one for residents and one for businesses – online at the campaign website [www.norfolk.gov.uk/sayyesnorfolk](http://www.norfolk.gov.uk/sayyesnorfolk) where you can also find a lot more information about the campaign. Hard copies of the forms will be available in all Norfolk County Council libraries and mobile libraries or you can register over the phone by calling the council's customer service centre on 0344 800 8023.

### **When do I need to register my interest by?**

You will need to register your interest no later than 31<sup>st</sup> March 2012.

### **Is there anything else I can do to help the Say Yes campaign?**

Absolutely! You can help get the message out there that we need people to sign up now in order to get the best deal for Norfolk. Tell your friends, family and neighbours. Campaign posters are available on the website – print one off and put it on a community noticeboard!

**If you require further information please telephone Norfolk County Council on 0344 800 8020.**